People of a Feather will be shown Wednesday, 15 August at NAOC-V

It has since won several awards including Best Environmental Film and Top 10 Canadian Films at VIFF, Best BC Film of 2011 (Vancouver Film Critics Circle) and has recently been nominated for Direction and Cinematography crafts at the New York International TV and Film Awards!

Synopsis:
Featuring groundbreaking footage from seven winters in the Arctic, People of a Feather takes you through time into the world of Inuit on the Belcher Islands in Hudson Bay. Connecting past present and future is a unique cultural relationship with the eider duck. Eider down, the warmest feather in the world, allows both Inuit and bird to survive harsh Arctic winters. Recreations of traditional life are juxtaposed with modern life in Sanikiluaq, as both people and eiders face the challenges posed by changing sea ice and ocean currents disrupted by the massive hydroelectric dams powering eastern North America. The eyes of a remote subsistence culture challenge the world to find energy solutions that work with the seasons of our hydrological cycle.

All proceeds to The Arctic Eider Society. Watch the trailer and learn more at www.peopleofafeather.com

"Beautifully put together with an artistic sensibility often overlooked in the environmental documentary department" RedWire

"Artful and Meditative" The Georgia Straight

Director/Producer Joel Heath began this project while completing his Ph.D. at Simon Fraser University's Centre for Wildlife Ecology and during a postdoctoral fellowship at the University of British Columbia. The film was made in close collaboration with the community of Sanikiluaq and graduates of the SFU Film program. Come see a close integration of academics and outreach, scientific and indigenous knowledge.